



Travel and Tourism

Pearson Btec
Level 1/2 Tech Award



What is this course about?

Allows you to **gain knowledge about products, structures and operations within the tourism industry, learning about tour operators, airlines, hotels and tourist boards.**





What will I learn?

The Tech Award gives learners the opportunity to develop applied knowledge and understanding in a range of areas. Learners taking this qualification will study three components, covering the following content areas:

- the aims of travel and tourism organisations
- how organisations use market research to identify travel and tourism trends
- factors that may influence global travel and tourism





How will I be assessed?

Pearson BTEC Level 1/Level 2 Tech Award in Travel and Tourism				
Component number	Component title	GLH	Level	How assessed
1	Travel and Tourism Organisations and Destinations	36	1/2	Internal
2	Customer Needs in Travel and Tourism	36	1/2	Internal
3	Influences on Global Travel and Tourism	48	1/2	External Synoptic



Where could this course take me in the future?

As well as careers as Cabin Crew and Holiday Reps, Travel and Tourism can lead to a wide range of other careers in the areas of **event & hospitality management, wedding planning, travel agencies, public relations, travel journalism and tourism marketing.**

