



GCSE Business

[1BSO]



What is this course about?

In Year 10, you will investigate small businesses, and core concepts through the lens of an entrepreneur, for example the issues faced and skills needed to succeed in a modern world.

In Year 11, you will study how to build a business beyond the start-up stage, and investigate the impact of the wider world on the decisions a business makes as it grows.

YEAR 10 Theme 1: Investigating Small Businesses	YEAR 11 Theme 2: Building a Business
Enterprise and Entrepreneurship Spotting a Business Opportunity Putting a Business into Practice Making the Business Effective Understanding External Influences on Business	Growing the Business Making Marketing Decisions Making Operational Decisions Making Financial Decisions Making Human Resource Decisions



What will I learn?

You will learn how new businesses ideas come about

The skills and attributes an entrepreneur needs to turn an idea into a business

The role of external factors, such as technology, in driving change in business

What drives an entrepreneur to success

How businesses respond to new technologies

How a business manages its money and people

How a business finds and targets its customers



How will I be assessed?

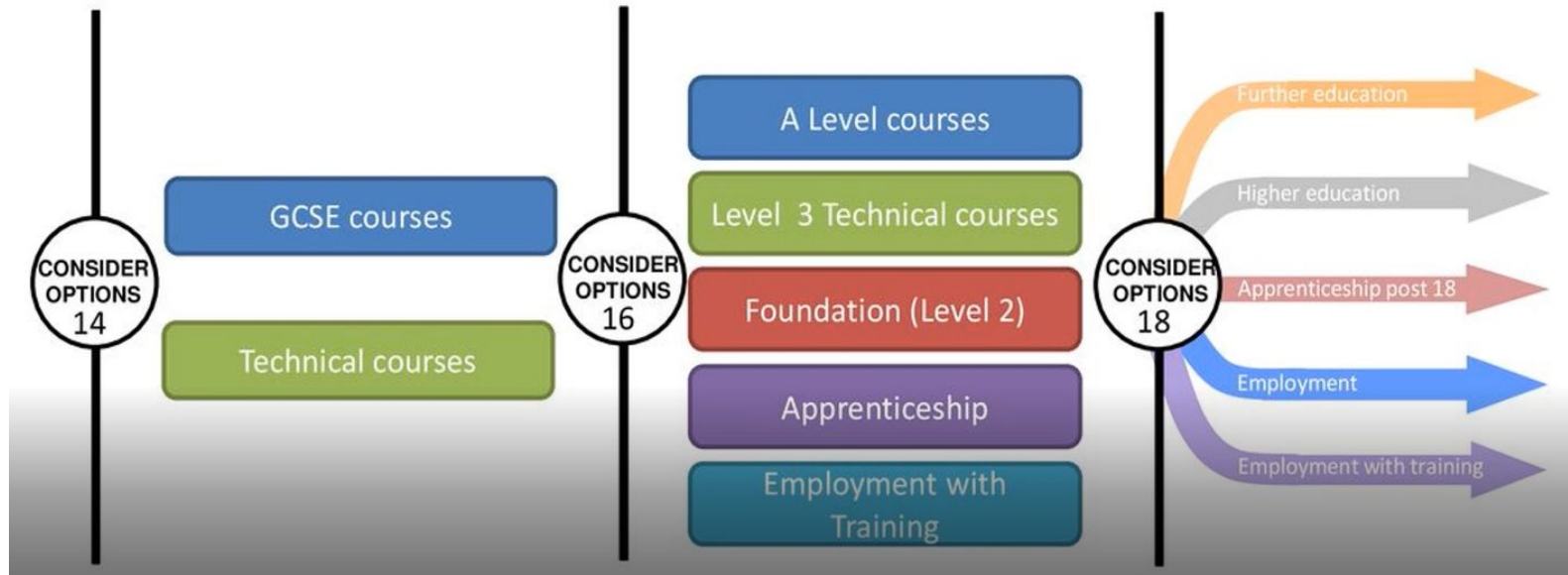
The GCSE is assessed through two external exams which will be taken at the end of Year 11. Assessment will consist of a multiple choice questions, short answer questions and extended writing questions based on a business case study.

Theme 1: Investigating small business (*Paper code: 1BS0/01)
<p>Written examination: 1 hour and 45 minutes</p> <p>50% of the qualification</p> <p>90 marks</p>
<p>Content overview</p> <ul style="list-style-type: none">• Topic 1.1 Enterprise and entrepreneurship• Topic 1.2 Spotting a business opportunity• Topic 1.3 Putting a business idea into practice• Topic 1.4 Making the business effective• Topic 1.5 Understanding external influences on business
<p>Assessment overview</p> <p>The paper is divided into three sections:</p> <p>Section A: 35 marks</p> <p>Section B: 30 marks</p> <p>Section C: 25 marks.</p> <p>The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.</p> <p>Questions in Sections B and C will be based on business contexts given in the paper.</p>

Theme 2: Building a business (Paper code: 1BS0/02)
<p>Written examination: 1 hour and 45 minutes</p> <p>50% of the qualification</p> <p>90 marks</p>
<p>Content overview</p> <ul style="list-style-type: none">• Topic 2.1 Growing the business• Topic 2.2 Making marketing decisions• Topic 2.3 Making operational decisions• Topic 2.4 Making financial decisions• Topic 2.5 Making human resource decisions
<p>Assessment overview</p> <p>The paper is divided into three sections:</p> <p>Section A: 35 marks</p> <p>Section B: 30 marks</p> <p>Section C: 25 marks.</p> <p>The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.</p> <p>Questions in Sections B and C will be based on business contexts given in the paper.</p>



Where could this course take me in the future?





What careers relate to this course of study?

Management and administration jobs

Finance

Banking or Insurance

Marketing

Local government

Consultancy

Supply chain management

HR

