

# PSA SAFEGUARDING BULLETIN

Welcome to the PSA safeguarding bulletin. These will be sent out regularly, with latest news, it is our collective responsibility to keep your children safe in and out of school from any harm. We would encourage you to speak to your children regularly about items featured in this bulletin. Thank you in advance for your support in promoting these messages.

## SUMMER SAFE WATER CAMPAIGN

As summer is fast approaching and the fabulous hot weather and exam season coming to an end when more young people will be enjoying the outdoors and we want them to be safe while they do so. We are sharing information about the important water safety resources with you for this summer's campaign.

Video by the friends and family of Michael Scaife who lost his life in the Jubilee River: [Safety on the Jubilee River - remembering Michael Scaife - YouTube](#)



## KOOTH

Is a free online counselling and emotional well-being support service providing young people aged 11-25 years, with a free, safe and secure means of accessing support with their emotional health and wellbeing from a professional team of qualified counsellors.

[WWW.KOOTH.COM](http://WWW.KOOTH.COM)

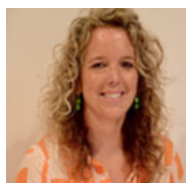
kooth



## SOCIAL ISOLATION

As we approach the school holidays, some children will no longer have structure to their day and will be missing seeing their friends regularly. Be aware that this can cause levels of anxiety. Children need to socialise and to be active. Encourage outdoor activities, going for a walk, spending time in parks and reducing screen time as much as possible. If you are worried about your child's mood, log onto Kooth for free online support.

## SAFEGUARDING TEAM



MISS STONE



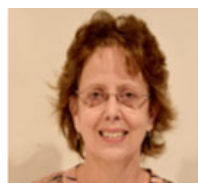
MR KILBANE



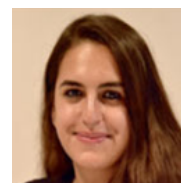
MR WILSON



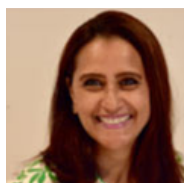
MRS TOOR



MRS YOUSOFIAN



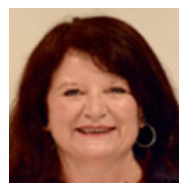
MS HARB



MRS MATHARU



MRS KAUR



MRS SUMMERELL

EMAIL ANY CONCERNS TO - [Safeguarding@psa-bucks.com](mailto:Safeguarding@psa-bucks.com)

WEBSITE- [WWW.PIONEERSECONDARYACADEMY.COM](http://WWW.PIONEERSECONDARYACADEMY.COM)



PSA\_BUCKS



# ALL ABOUT

# TikTok

TikTok is a video sharing social media platform used to create and share short form videos that allows users to express themselves through singing, dancing, comedy, and lip-syncing. It exploded in popularity during the COVID-19 pandemic and has only continued its rise since.

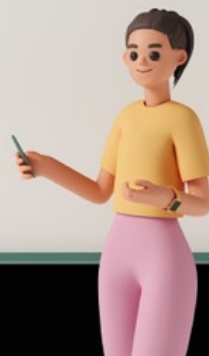
**58%**  
of children aged  
3-15 use TikTok  
(alongside other  
social media).



**1 billion**  
global daily  
users by  
early 2022.

Online Safety Shareable by:  
© Ineqe Group Ltd 2022  
Version: 1.0.2  
Date of Publication: November 22

**INEQE**  
SAFEGUARDING GROUP



## THE FYP

TikTok wants users to see the content they want to see – which is where the 'For You Page' comes in. The platform uses algorithms to figure out a completely unique feed for every individual user.



## RISKS



**PUBLIC VIEWS** - For users registered as 16 and over, their profile is 'public' by default and their videos can be viewed and downloaded by anyone.



**INAPPROPRIATE CONTENT** - Some videos include suggestive language, mature situations, and sexualised content without warning.



**SCREENTIME OVERLOAD** - The continuous scrolling design of the app makes it harder for users to look away from their screens, and is likely to increase screentime.



**PAID ADS** - Many brands and companies have taken to TikTok to try and boost product exposure with paid adverts that mix into normal content.



**INFLUENCERS** - Young people may be 'influenced' by popular creators on TikTok, and could spend time or money following someone or trying to become an influencer.



**IN-APP PURCHASES** - Users can make in-app purchases to get 'coins', which can buy virtual gifts to send to influencers on the platform.



## WATCH OUT FOR... #TikTokChallenges

Hardly a day passes without a new TikTok Challenge popping up. A 'challenge' is a type of video that is widely shared and copied by others. Many of these can be fun and engaging, incorporating things like dances, songs, and filters.

There are some, however, that can be riskier and potentially harmful - which can make them even more tempting to try! These can include dangerous stunts, mean pranks, or reacting to upsetting content.



## HOW IT WORKS



### SHARE

Upload short videos for other users to view, comment, and like.



### EDIT

Change or alter videos to include popular filters or themes.



### STITCH

Use snippets of existing videos to create a new video or trend.

Use this sound

### COLLAB

Add popular music or audio (including from other users) to videos.



### DUET

Create a video that is posted directly alongside another user's video.



### MESSAGE

Users aged 16+ can send private messages to one another.

## NOW

The TikTok Now feature prompts users to take an 'in the moment' photo or video at a random time once a day. Make sure the young person in your care knows to check the content before uploading so they're not unknowingly sharing personal details under pressure!

## TOP TIPS



**KEEP PRIVATE.** Ensure your young person's privacy settings are appropriate for their age. Remember – a private profile gives the most control!



**TALK IT OUT.** 'Digital life' should be as much a part of everyday conversation as every other aspect of a young person's life.



**DISCUSS TOGETHER.** Find out what videos and influencers they view, what they like, what they dislike – and why!



**BE HONEST.** Talk about how social media content is often a far from accurate depiction of real life, especially for influencers.



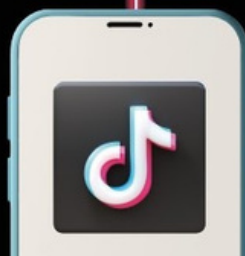
**STAY SAFE.** Some TikTok challenges could be potentially harmful to young people. Remind them that their safety is #1 always!



**GIVE SPACE.** Give them room to voice any concerns they might have around harmful or inappropriate content they come across.

### ALERT

TikTok says users must be 13+ to use the app, but our research shows that it is extremely popular with younger children.





# VAPING AND E-CIGARETTES THE FACTS



NICOTINE VAPES CAN HELP ADULT  
SMOKERS TO **STOP SMOKING.**

**SMOKING CAUSES DISEASE AND EARLY DEATH.**

Vaping is much less harmful than smoking as you don't inhale the **toxic tar** and **carbon monoxide** you get from tobacco smoke.



**BUT VAPES ARE NOT HARMLESS.**

Short-term effects can include **coughing**, **headaches**, **dizziness**, and **sore throats**. Long-term effects are as yet unknown.



**MOST CHILDREN AND YOUNG PEOPLE DON'T VAPE OR SMOKE.**  
**DON'T SMOKE? DON'T START TO VAPE.**